

## Developing Corporate Behavior

With this workshop your participants will be able to develop a business environment that reflects a positive set of values and ethics. Aligning these characteristics with corporate standards is what will make your participants stand out and become leaders throughout your company.

Through our Developing Corporate Behavior workshop your participants should see improved team building, better communication, and trust. By realizing the benefits of corporate behavior and developing a successful plan your participants should see a reduction in incidents and an increase in team work and loyalty.



### Course Outline:

#### Module One: Getting Started

- Housekeeping Items
- Pre-Assignment Review
- Workshop Objectives
- The Parking Lot
- Action Plan

#### Module Two: The Science of Behavior

- What is Behavior?
- Psychology
- Sociology
- Anthropology
- Case Study
- Module Two: Review Questions

#### Module Three: Benefits of Corporate Behavior

- Employee Safety
- Conservation of Materials
- Engagement
- Improved Employee Performance
- Case Study
- Module Three: Review Questions

#### Module Four: Most Common Categories of Corporate Behavior

- Managerial Structure
- Company Values and Ethics
- Employee Accountability
- Workplace Incidents
- Case Study
- Module Four: Review Questions

#### **Module Five: Managerial Structure**

- Clearly Defined Management
- Qualified Management Team
- Obvious Advancement Path
- Grievance Procedures
- Case Study
- Module Five: Review Questions

#### **Module Six: Company Values and Ethics**

- Environmental
- Charity and Community Outreach
- Integrity
- Diversity
- Case Study
- Module Six: Review Questions

#### **Module Seven: Employee Accountability**

- Attitude
- Attendance
- Honesty
- Substance Abuse & Workplace Violence
- Case Study
- Module Seven: Review Questions

#### **Module Eight: Workplace Incidents**

- Safety
- Prejudice & Discrimination
- Vandalism & Theft
- Harassment or Bullying
- Case Study
- Module Eight: Review Questions

#### **Module Nine: Designing and Implementing**

- Group Planning
- Define Preferred Organizational Behaviors
- Hiring
- Training Employees
- Case Study
- Module Nine: Review Questions

**Module Ten: Corporate Team Behavior**

- Team Building
- Better Communication
- Conflict Resolution
- Loyalty to the Company and the Department
- Case Study
- Module Ten: Review Questions

**Module Eleven: Auditing Corporate Behavior**

- Affirm Ethical Behavior
- Investigate and Review Reported Incidents
- Determine Progress
- Get Employee Feedback & Revise
- Case Study
- Module Eleven: Review Questions

**Module Twelve: Wrapping Up**

- Words From The Wise
- Review Of The Parking Lot
- Lessons Learned
- Recommended Reading
- Completion Of Action Plans And Evaluations